

# SWOT ANALYSIS

## Strengths

- 1.
- 2.
- 3.

## Weaknesses

- 1.
- 2.
- 3.

## Opportunities

- 1.
- 2.
- 3.

## Threats

- 1.
- 2.
- 3.

Strengths and Weaknesses are internal and can be changed or controlled. Opportunities and Threats are external and cannot be changed or controlled even though they can affect you.